

# **Dancing Stars of St. Johns County™**

## **CELEBRITY INFORMATION PAGE**

### **OVERVIEW OF CELEBRITY COMMITMENTS**

- Acquire a minimum of \$1,000 in sponsorships to qualify as a dancer on or before the Meet and Greet Dancing Stars Party.
- Attend the “Meet and Greet” Party. Professional photos will be taken at the party.
- Schedule ten complimentary private lessons with your assigned professional Arthur Murray dance coach and attend as many group dance sessions as possible.
- Attend full Celebrity Community Dancer Team rehearsal at Arthur Murray, St. Augustine.
- Attend the full day of tech rehearsal and performance on event day.
- Be available for any additional event meetings, photo shoots or publicity.
- Provide a short bio (150 words or less) Email to: [loriJeanmccloud@gmail.com](mailto:loriJeanmccloud@gmail.com)
- Provide your own performance costume, shoes, hair, and makeup.
- Raise funding for the “People’s Choice Award” through ticket sales, sponsorships, and donations.

### **MEET and GREET DANCING STARS PARTY**

- Located at Arthur Murray St. Augustine Dance Center, 84 Theatre Dr., #300, St. Augustine, FL 32086.
- Date: March, 2025
- Professional photos will be taken at the party. Please be camera ready upon arrival.

**THE PEOPLE’S CHOICE AWARD** - The celebrity dancer raising the highest amount of funds will receive the People’s Choice Award.

- Funds are generated through ticket sales, sponsorships, and donations. For more information visit [www.dancingstarsofsjc.com](http://www.dancingstarsofsjc.com)
- You may also coordinate your own fundraising special events through social media, collecting funds, parties, etc. Please let us know in advance.
- Acquire or donate a gift basket(s) or item(s) to the silent auction. Paid winning bid amount goes toward your score.
- Each dollar raised = 1 vote.

**THE DANCING STAR AWARD** - The contestants with the highest judges score by the judges panel will receive the Dancing Star Award.

- Celebrity community dancers will be scored on the choreography, technique, showmanship, creativity, and overall effect of their dance.
- The winners will be announced at the end of the evening during the Award Ceremony.

### **SPONSORSHIP INFORMATION**

- A minimum of \$1,000 in sponsorships to qualify as a dancer on or before the Meet and Greet Dancing Stars Party.
- Multiple sponsorship levels may be accumulated to reach the \$1,000 requirement.
- Checks made payable to: “Dancing Stars of St. Johns County” or sponsor on-line at [www.dancingstarsofsjc.com](http://www.dancingstarsofsjc.com).
- Please be advised, all donations and sponsorships are independent from the dancer and their commitment. Therefore, no refunds will be offered after March 31, 2025.
- Email sponsorship advertisements (if applicable) to: [loriJeanmccloud@gmail.com](mailto:loriJeanmccloud@gmail.com) or upload

- on-line at the time of sponsorship.
- All sponsorship advertising should be camera ready, proper size and in pdf, jpeg, or png format.
- Advertising sizes: Full page – 5” x 8” Half page – 4” x 5” Business Card – 2” x 3.5” Vertical or horizontal designs are accepted. Color or black and white are welcome.
- 300 – 600 dpi please.

## **TICKET INFORMATION**

- Tickets are available on-line at [www.dancingstarsofsjc.com](http://www.dancingstarsofsjc.com)

**ON-LINE SITES FOR COSTUMES and SHOES** - There are several sites available to help you find affordable ballroom dance costumes and shoes. Please speak with your professional Arthur Murray dance coach for the best places to shop.

## **DANCE LESSONS**

- Please contact your assigned professional Arthur Murray dance coach to schedule your ten private sessions. See contact information listed below.
- Please be early for your dance lessons.
- Please attend as many of the group dance sessions as possible.
- Please enjoy your ballroom dancing experience. We want you to have fun!

## **DRESSING ROOMS**

- Healthy food and water will be provided.
- Please be reminded that tech rehearsal is a full day. The dressing rooms will open in the morning of the event. You may wish to invite your hair stylist and make-up artist to the room to assist you.

## **PARKING**

- Parking is in the back of the auditorium.
- There may be a \$10 fee for event night parking.

***Thank you for participating in our Dancing Stars of St. Johns County™ show. We look forward to watching you dance!***

## **CONTACT INFORMATION**

Lori McCloud  
Event Manager  
904-303-8079  
[loriJeanmccloud@gmail.com](mailto:loriJeanmccloud@gmail.com)

St. Augustine Arthur Murray Dance Center  
84 Theatre Dr., #300, St. Augustine, FL  
32086  
(904) 819-1889

Annette Danielson  
Executive Director of SACSPA  
904-824-0664  
[sacsipa@gmail.com](mailto:sacsipa@gmail.com)

Jacksonville Arthur Murray Dance Center  
11018 St Augustine Rd # 110, Jacksonville,  
FL 32257 (904) 880-0700